



Name

## **Our Brand Value** (Who we are) Our Thought Leadership (How are we known) Innovation & IP (Competitive edge) Perceived Valuation (What do others think we're worth?) Financials Today (What are my numbers?) Financials Tomorrow (Clean & staged) **Customer Base Analysis** (Customers, revenue, type, concentration) **Operations Today** (Will it run without me?) **Operations Tomorrow** (It runs without me) **Resources** (How is my money spent?) **Resourcing Tomorrow** (Maximum capacity) Future Potential (Where are we

headed?)

Our Life's Work (What are we really worth?)



Our Vision for Life Until Exit		Our Timeline to Exit		Our Motivatio
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Our Vision in 5+ Years		Our Vision For Life Post Exit	Our Vision for
	4-		

Fears About Exit?		Successful Exit Scenarios
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Non-negotiables for Exit	Stakeholders	Publicity For N

Personal Identity Today	Personal Identity of Tomorrow			

## tion to Exit

## or Life During Transition

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Network